

SARA ALONSO BARANDIARAN STRATEGIC DESIGNER

04.05.1993 - Donostia, Spain. sarantipity@gmail.com +34 609319292

Social Innovation
& Entrepreneurship

Web

Portfolio



EXPERIENCE .

Freelance Strategic Designer - Sarantipity, Spain.

Jan. 2022 - Present. Strategic Design, Design Facilitation & Design Research.



Freelance Collaborator Project Manager - Ashoka, Spain.

Apr. 2022 - Present. Impacta+ and AI For Better Project Management.

Spanish: Mother Tongue.

Master's Professor Social Innovation & Impact - IED, Madrid.

May. 2021 - Present. Previously Design Research Course (2021-2023).

English: Advanced Certificate.

Doctoral School Entrepreneurship Program Co-lead - Innpulse Consulting.

Jan. 2023 - Jan 2024. EIT Manufacturing Doctoral School.



Senior Innovation and Strategic Designer - Opinno, Madrid.

Apr. 2018 - Jan. 2022. Co-leadership of Opinno.ORG. Social Innovation, Projects: Design Research, Innovation Management, Cultural Transformation.

Basque: Advanced.

Chinese: HSK 3.

Mentor Circular Economy Course - UC Berkeley Extension, online.

Feb. - May. 2021. Guidance and follow-up of +50 participants.

Adobe, Microsoft Office, PTC Creo, Inventor, Rhinoceros.

PARTY H2020 Project - South Africa & Namibia. Nov. 2017 - Mar. 2018.

European founded project taking part as Paco Design Collaborative member.



Industrial & Research Designer - bigD, Spain. Oct. 2015 - Nov. 2017.

Service Design, Product Design, UX Design, Design Mentoring.

Design Awards: Altuning Pro Gipuzkoa Winner (Service Design Proposal). Jul. 2015.
Product Design Mention BID. Nov. 2015.

Associate Professor - Creanavarra, Spain. Sept. 2016 - Feb. 2017.

Teaching Product and System Design Project II to Product Design students.

Academic Awards: Graduated in Secondary School with Honors. May 2011.

Bachelor Thesis - Yifan Dhemen, China. June. 2015 - Aug. 2015.

Design Bachelor Thesis Project: Air purifier for chinese kids.

Sport Awards: Youngster Promise Athlete 2009/2010. Spanish Figure Skating Champion 2009. Ballet on Ice Spanish Champion (captain) 2013.

Student Entrepreneurship Internship - GAZE, Spain. Feb. - Jun. 2015.

Student entrepreneurship initiatives and social consciousness workshops.



Industrial Design Internship

Indaux, Spain. Jun. - Jul. 2014 & Dhemen, Spain. Jul. - Ago. 2013.

Design Projects support and execution.

· **Disable people** accompaniment (Aspace, 4 years).

Industrial Design Assistant - Hayden, China. Jul. - Ago. 2012.

3D Development team support in an air conditioning chinese company.

· HCD Improving the World **Design Team** (Tecnun, 2 years).

EDUCATION .

Industrial Design and Product Development Engineering. 2011 - 2015.

Tecnun, Navarra University, Spain.

Specialization Degree in Social Innovation and Entrepreneurship.

· Volunteer with **low-income family kids** (Paris 365, 5 months).

Erasmus Exchange in Aalto University, Finland. Sept.-Dic. 2015.

International and interdisciplinary design projects.

· **Homeless** accompaniment (Bokatas, 4 months).

ICF Coach Certified in Líder Haz Go Coaching School. Jun-Dic. 2020.

Life coaching certification.

· Volunteering in **Africa with kids** (Mama Elos, 2 months).

OTHERS .

Figure Skating Coach. C.H. Huarte. Apr. 2016 - May. 2017.

Peter Pan on Ice Show Skater. Dic - Jan. 2014.

Figure Skating Judge & Technical Specialist. May. 2011 - Jun. 2020.



Personal Blog

Photography