

SARA ALONSO BARANDIARAN STRATEGIC DESIGNER

Social Innovation
& Entrepreneurship

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Web

Portfolio



EXPERIENCE

Freelance Strategic Designer - Sarantipity, Spain.

Jan. 2022 - Present. Strategic Design, Design Facilitation & Design Research.

Freelance Collaborator Project Manager - Ashoka, Spain.

Apr. 2022 - Present. Impacta+ and AI For Better Project Management.

Master's Professor Social Innovation & Impact - IED, Madrid.

May. 2021 - Present. Previously Design Research Course (2021-2023).

Doctoral School Entrepreneurship Program Co-lead - Innpulse Consulting.

Jan. 2023 - Jan 2024. EIT Manufacturing Doctoral School.

Senior Innovation and Strategic Designer - Opinno, Madrid.

Apr. 2018 - Jan. 2022. Co-leadership of Opinno.ORG. Social Innovation, Projects: Design Research, Innovation Management, Cultural Transformation.

Mentor Circular Economy Course - UC Berkeley Extension, online.

Feb. - May. 2021. Guidance and follow-up of +50 participants.

PARTY H2020 Project - South Africa & Namibia. **Nov. 2017 - Mar. 2018.**

European founded project taking part as Paco Design Collaborative member.

Industrial & Research Designer - bigD, Spain. **Oct. 2015 - Nov. 2017.**

Service Design, Product Design, UX Design, Design Mentoring.

Associate Professor - Creanavarra, Spain. **Sept. 2016 - Feb. 2017.**

Teaching Product and System Design Project II to Product Design students.

Bachelor Thesis - Yifan Dhemen, China. **June. 2015 - Aug. 2015.**

Design Bachelor Thesis Project: Air purifier for chinese kids.

Student Entrepreneurship Internship - GAZE, Spain. **Feb. - Jun. 2015.**

Student entrepreneurship initiatives and social consciousness workshops.

Industrial Design Internship

Indaux, Spain. **Jun. - Jul. 2014** & Dhemen, Spain. **Jul.- Ago. 2013.**

Design Projects support and execution.

Industrial Design Assistant - Hayden, China. **Jul. - Ago. 2012.**

3D Development team support in an air conditioning chinese company.

EDUCATION

Industrial Design and Product Development Engineering. 2011 - 2015.

Tecnun, Navarra University, Spain.

Specialization Degree in Social Innovation and Entrepreneurship.

Erasmus Exchange in Aalto University, Finland. Sept.-Dic. 2015.

International and interdisciplinary design projects.

ICF Coach Certified in Líder Haz Go Coaching School. Jun-Dic. 2020.

Life coaching certification.

OTHERS

Figure Skating Coach. C.H. Huarte. **Apr. 2016 - May. 2017.**

Peter Pan on Ice Show Skater. Dic - Jan. 2014.

Figure Skating Judge & Technical Specialist. May. 2011 - Jun. 2020.

Spanish: Mother Tongue.

English: Advanced Certificate.

Basque: Advanced.

Chinese: HSK 3.



Adobe, Microsoft Office, PTC
Creo, Inventor, Rhinoceros.



Design Awards: Altuning Pro
Gipuzkoa Winner

(Service Design Proposal).

Jul. 2015.

Product Design Mention BID.

Nov. 2015.

Academic Awards: Graduated
in Secondary School with
Honors. **May 2011.**

Sport Awards: Youngster
Promise Athlete **2009/2010.**

Spanish Figure Skating
Champion **2009.**

Ballet on Ice Spanish Champion
(captain) **2013.**



• **Disable people** accompaniment
(Aspace, 4 years).

• HCD Improving the World
Design Team (Tecnun, 2 years).

• Volunteer with **low-income**
family kids (Paris 365, 5 months).

• **Homeless** accompaniment
(Bokatas, 4 months).

• Volunteering in **Africa with kids**
(Mama Elos, 2 months).



Personal Blog



Photography